

**The paper for the Chew Valley and Wrington Vale**

Effective October 19, 2009

**Advertising Rates**

	<b>ROP</b>	<b>PROPERTY</b>	<b>MOTORS</b>
Run of paper	£4.10 scc	£4.10 scc	£4.10 scc
Eighth Page (9cm x 4 cols / 17cm x 2 cols)	£134.25	£130.30	£130.30
Quarter Page (17cm x 4 cols)	£207.15	£201.10	£201.10
Half Page	£329.70	£320.10	£320.10
Full Page	£644.65	£625.85	£625.85
Public Notices	£6.55 scc		
Recruitment	£12.00 scc		

Front Page rate per single column centimetre £8.40 inc colour

Back Page rate per single column centimetre £6.75 inc colour

Pages 3 and 5 £5.05

Please Note: We endeavour to rotate positions of adverts each month in order to be fair to all our clients. If special positions are requested, an extra charge of 10% will be incurred (subject to space availability).

**Colour Adverts** An additional 25% charge of the net mono cost

**Series Discount** A 10% discount is available for booking 6 consecutive months or 6 bookings within a year. The discount is based on the net mono cost. (NOTE: the series discount excludes Special Rate Adverts)

**Leaflets** Price on application

**Mechanical Data**

Column widths	1 column = 32mm	2 column = 66mm	3 column = 100mm
	4 column = 134mm	5 column = 168mm	6 column = 202mm
	7 column = 236mm	8 column = 270mm	Full page = 34x8 (340mmx270mm)

Screen size Colour 100 lines per inch (40 lines per centimetre)  
Black & White 85 lines per inch (35 lines per centimetre)

Delivery of copy **ADFAST:** [www.adfast.co.uk](http://www.adfast.co.uk)

Copy Control helpdesk **TEL:** 0117 934 3273 **EMAIL:** [copyhelpdesk@bepp.co.uk](mailto:copyhelpdesk@bepp.co.uk)

Print method Web Offset

Print run 14,500 copies

**Deadlines** 10 days prior to publication (usually the last Friday of each month)

**Contact**

	<b>Telephone</b>	<b>email</b>	<b>fax</b>
--	------------------	--------------	------------

*Advertising*

Alison Colston	01275 332 266	<a href="mailto:advertising@chewvalleygazette.co.uk">advertising@chewvalleygazette.co.uk</a>	01275 333 067
Joanna Yemm	01275 332 266	<a href="mailto:advertising@chewvalleygazette.co.uk">advertising@chewvalleygazette.co.uk</a>	01275 333 067

*Editorial*

Editor:	Rowland Janes	01275 332 266	<a href="mailto:editorial@chewvalleygazette.co.uk">editorial@chewvalleygazette.co.uk</a>	01275 333 067
Assistant Editor:	Anne Collier	01275 332 266	<a href="mailto:editorial@chewvalleygazette.co.uk">editorial@chewvalleygazette.co.uk</a>	01275 333 067

**Advertising On-line** Contact Jo Cook - telephone 0117 934 3020/mobile 07715 770369

All rates are subject to VAT