

The paper for the Chew Valley and Wrington Vale

Effective January 2011

Advertising Rates

	ROP	PROPERTY	MOTORS
Run of paper	£4.25 scc	£4.25 scc	£4.25 scc
Eighth Page (9cm x 4 cols / 17cm x 2 cols)	£138.30	£134.20	£134.20
Quarter Page (17cm x 4 cols)	£213.35	£207.15	£207.15
Half Page	£339.60	£329.70	£329.70
Full Page	£664.00	£644.65	£644.65
Public Notices	£6.75 scc		
Recruitment	£12.40 scc		

Front Page rate per single column centimetre £8.65 inc colour

Back Page rate per single column centimetre £6.95 inc colour

Pages 3 and 5 £5.20

Please Note: We endeavour to rotate positions of adverts each month in order to be fair to all our clients. If special positions are requested, an extra charge of 10% will be incurred (subject to space availability).

Colour Adverts An additional 25% charge of the net mono cost

Series Discount A 10% discount is available for booking 6 consecutive months or 6 bookings within a year. The discount is based on the net mono cost. (NOTE: the series discount excludes Special Rate Adverts)

Leaflets Price on application

Mechanical Data

Column widths	1 column = 32mm	2 column = 66mm	3 column = 100mm
	4 column = 134mm	5 column = 168mm	6 column = 202mm
	7 column = 236mm	8 column = 270mm	Full page = 34x8 (340mmx270mm)

Screen size Colour 100 lines per inch (40 lines per centimetre)
Black & White 85 lines per inch (35 lines per centimetre)

Print method Web Offset

Print run 14,500 copies

Deadlines 10 days prior to publication (usually the last Friday of each month)

Contact

	Telephone	email	fax
<i>Advertising</i>			
Alison Colston	01275 332 266	advertising@chewvalleygazette.co.uk	01275 333 067
Joanna Yemm	01275 332 266	advertising@chewvalleygazette.co.uk	01275 333 067
<i>Editorial</i>			
Editor:	Rowland Janes 01275 332 266	editorial@chewvalleygazette.co.uk	01275 333 067
Assistant Editor:	Anne Collier 01275 332 266	editorial@chewvalleygazette.co.uk	01275 333 067

Advertising On-line Contact Alison Colston - telephone 01275 332 266

All rates are subject to VAT